

WHO'S WHO IN *B* BLACK Mississippi™

Mississippi's *Ultimate* Networking Guide

March 18, 2011

Friends of *Who's Who in Black Mississippi*,

We are pleased to announce the 2nd Edition of *Who's Who in Black Mississippi* will feature Black elected and appointed officials of our great state. There are over 950 Black officials in Mississippi, the highest number of any state. Congressman Bennie Thompson has agreed to write the Foreword. The 2010 Inaugural Edition of *Who's Who in Black Mississippi* is an historic publication that profiled and celebrated African-American achievements across the state of Mississippi.

Who's Who publications are in 25 major cities across the country. Mississippi has the 1st "statewide publication". The Associate Publisher for Mississippi is Dr. Juanita Sims Doty. The unveiling of the Second edition will take place during the 2011 Black Leadership Summit. The 2011 edition will also include the following sections: *Most Influential, Corporate Brass, Media Professionals, Spiritual Leaders, Community Leaders, Entrepreneurs and Youth Leaders.*

Partnership Benefits include:

- Opportunities to reach the Black elected and appointed officials across Mississippi
- Opportunities to nominate and recognize your employees or supporters in the publication
- Opportunities to build enormous brand awareness and face-to-face introductions
- Opportunities to join with the other partners in visible support of the contributions African Americans make in our communities and state

Thank you for taking the time to review this exciting opportunity to become a part of the 2nd Edition of *Who's Who in Black Mississippi*. Enclosed is additional information about our company and the opportunity for you and/or your organization to be a part of the 2011 Unveiling in November. You are invited to visit us online at www.whoswhopublishing.com, or please feel free to contact us.

Sincerely,



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